



WJLA  
1100 Wilson Blvd. 6th Floor  
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

SRH Media Inc.  
2204 Countryside Drive  
Silver Springs, MD 20905

## Contract # 197418

**Schedule Dates** 10/01/12-10/05/12  
**Advertiser** Sobhani for Senate (16132)  
**Agency** SRH Media Inc. (3168)  
**Product** Political-Political (1088)  
**Brand** Sobhani 10/1-10/5 (7220+)  
**Salesperson** Petro, Susan (1110)  
**Sales Office** WJLA - Core Team  
**Buyer Name** Hazelton, Steve  
**Phone/Fax** /  
**CPE** SOBHANI/10/1-10/5/12  
**Account Types** Local/Political Candidate Agency  
**Billing Type** Standard  
**Comments**

**Date Entered** 09/28/12  
**Last Modified** 09/28/12  
**Entered By** Susan Petro  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$5,025.00  
**Net Total** \$28,475.00  
**Sales Tax**

**WJLA Arlington (WJLA)**

By Broadcast Month	Spots	Rate
Oct. 2012	14	\$33,500.00
<b>Grand Total:</b>	<b>14</b>	<b>\$33,500.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/01/12-10/05/12	4	:30	4:58A- NEWS-GOOD MORNING WASHINGTON @5A	1				1				3	\$300.00	\$900.00	WJLA Arlington (WJLA)		9/28/12
2.0	Normal Line / SPOT	10/02/12-10/02/12	3	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A	1		1						1	\$1,400.00	\$1,400.00	WJLA Arlington (WJLA)		9/28/12
3.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	6:59A- ABC-GOOD MORNING AMERICA @ 5P	1			1					1	\$1,600.00	\$1,600.00	WJLA Arlington (WJLA)		9/28/12
4.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	4:58P- NEWS-ABC 7 NEWS @ 5P	1			1					1	\$2,000.00	\$2,000.00	WJLA Arlington (WJLA)		9/28/12
5.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	5:59P- NEWS-ABC 7 NEWS @ 6P	1		1			1			2	\$3,200.00	\$6,400.00	WJLA Arlington (WJLA)		9/28/12
6.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	11P- NEWS-ABC 7 NEWS @ 11P	1		1			1			2	\$3,600.00	\$7,200.00	WJLA Arlington (WJLA)		9/28/12
7.0	Normal Line / SPOT	10/04/12-10/04/12	3	:30	11P- NEWS-ABC 7 NEWS @ 11P	1				1				1	\$3,600.00	\$3,600.00	WJLA Arlington (WJLA)		9/28/12
8.0	Normal Line / SPOT	10/02/12-10/04/12	3	:30	6:58P- WHEEL OF FORTUNE	1			1					2	\$4,500.00	\$9,000.00	WJLA Arlington (WJLA)		9/28/12
9.0	Normal Line / SPOT	10/04/12-10/04/12	3	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A	1				1				1	\$1,400.00	\$1,400.00	WJLA Arlington (WJLA)		9/28/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at [www.wjla.com](http://www.wjla.com) and are incorporated by reference in their entirety.